



UMR CARE

Remote patient monitoring for all members

CARE app, powered by Vivify Health

Experience. Empathy. Empowerment.

With the **CARE app, powered by Vivify Health**, UMR's CARE nurses, coaches and other clinical resources have digital connectivity with all your members – no matter their health status – and can cultivate meaningful interactions that encourage members to self-manage and self-advocate.

Members receive support and health information when they need it, the way they want it – all through their mobile device.

ALL ACCESS from ANYWHERE

Key benefits:

- Total population health
- Flexible omni-channel communication
- Deep and broad engagement

Robust features:

- Advanced risk stratification, including social determinants of health
- Bi-directional secure messaging
- Push messaging to target audiences
- Remote patient monitoring, including Bluetooth devices
- Individualized CAREpaths based on the condition
- Self-management for low- to moderate-risk members
- Multi-party virtual visits
- Educational content

The **CARE app** engages all members exactly where they are in their health journey.

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You'll experience:

Peace of mind that your members are learning self-management skills to maintain their health, leading to significant and sustainable clinical outcomes.

The CARE app supports members at all risk levels:

- **Engage (low risk):** Maintaining health with wellness and health tips
- **Guide (at risk and high risk):** Enhancing CARE programs with additional communication channels and providing extra information for the nurse to better support the member
- **Monitor (high risk):** Providing clinical, hands-on, heightened level of oversight with Bluetooth device integration and virtual visits

Bluetooth devices available*:

- Blood pressure device
- Scale
- Glucometer
- Pulse oximeter

*Customers must elect to cover the cost of Bluetooth devices for members.

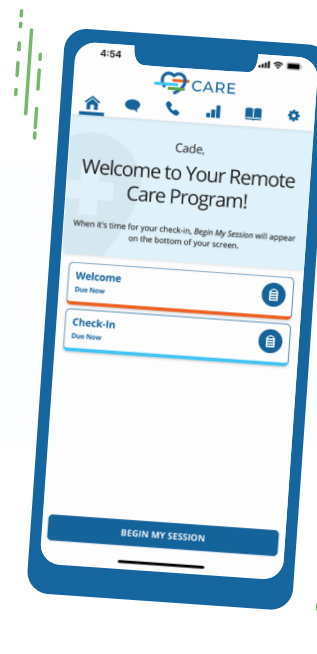
Available with the following programs:

- Complex Condition CARE
- Emerging CARE
- Complex Condition CARE +
- Ongoing Condition CARE
- Maternity CARE
- Wellness CARE
- Tobacco and Nicotine Cessation
- Persistent Back and Neck Pain CARE

CARE app

powered by Vivify Health

Intuitive, comprehensive support via an easy-to-use digital platform.



To learn more, contact your UMR representative.

